

KITCHEN SINK

SITE COLOURS

| | | | | | |
|---|--|---|--|---|--|
|  | #495629 top header |  | #3FB2E5 play buttons, link arrows (see all/more links) |  | #999999 non linking 1 label in meg |
|  | #596932 text links, button backgrounds |  | #182645 text | | |
|  | #A0A74F highlights & accents |  | #F2F2F2 background shading | | |

TYPEFACE

| | |
|------------------|--------------|
| Open Sans | Merriweather |
| Regular | Bold |
| Extrabold | |

**H1: OPEN SANS ALL CAPS
EXTRABOLD 60PT / 1EM**

H2: EXTRABOLD ALL CAPS 36PT / 1EM

H3: Extrabold 24pt / 1.2Em

H4: EXTRABOLD S 19PT / 1.2 EM - ALL CAPS

h5: Open Sans extrabold 19pt / 1.2Em

H6: Merriweather bold 19pt / 1.2Em

Turn on comment mode to
collaborate on this prototype

Plastics don't belong in the food scraps bin. Please do your part and Sort it Out! At UBC, we separate our waste into four streams: food scraps, containers, paper and garbage. You'll see the Sort it Out stations conveniently placed in buildings and other locations around campus.

Using UBC recycling stations to sort food scraps and recyclables out of the garbage means these materials will be used again, and not sent to the landfill.

[Home](#) / [Initatives](#) / [Climate & Energy](#)

Copy Large

Open Sans Regular
24pt / 1.4Em

-for intro paragraphs only

Copy Medium (body)

Open Sans Regular
19pt / 1.5Em

Copy Small

Open Sans Regular
16pt / 1.2Em

STATISTIC

34%

UBC has achieved a 34% reduction in GHG emissions from a 2007 baseline, despite an increase in both building space and student enrolment.

Number
Merriweather bold
150pt

stat description /
pullquote:
Merriweather bold
24pt / 1.2Em

Teaser: large
18pt / 1.4 Em

UBC PhD student Lora Zozia Moon designed a window application as part of a competition through the [SEEDS Sustainability Program](#). The aim of the project was to prevent collisions and bring attention to bird biodiversity on campus.

BUTTONS & LINKS



More buttons - used for going to detail pages

Open Sans Extrabold, 16pt, All Caps, expanded letterspacing
Bg: #596932



Linking tags

Open Sans Extrabold, 13pt / 1.2Em,
All Caps, expanded letterspacing
#596932

SEE ALL INITIATIVES

See more / all links linking to sections of a content type

Open Sans Extrabold, 16pt, All Caps, expanded letterspacing
Bg: #182645

INITIATIVES >

section titles on landing pages - also H2 style - but gets a green arrow when it links to an interior section

READ MORE >

DR. KAREN BAKKER >

External Links

external link icon is added for external links, 14px for buttons, scales up to match height of text links (if possible)

HEADER LINKS

Bird Friendly Art Saves Feathered Lives >

Merriweather bold, 40pt / 1 Em

MUSHROOMS USED TO CREATE SUSTAINABLE BUILDING MATERIAL >

Open Sans Extra bold, 22pt / 1 Em

UBC SUSTAINABILITY SCHOLARS PROGRAM >

Open Sans Extra bold, 18pt / 1 Em

Hover - all navy link text changes to #596932

Bird Friendly Art Saves Feathered Lives >

MUSHROOMS USED TO CREATE SUSTAINABLE BUILDING MATERIAL >

UBC SUSTAINABILITY SCHOLARS PROGRAM >

IMAGES



All images have a 16:9 ratio except banner/hero images and researcher profile/research groups which are square



Ripple graph various area not attached feel free to r can go behind is best.