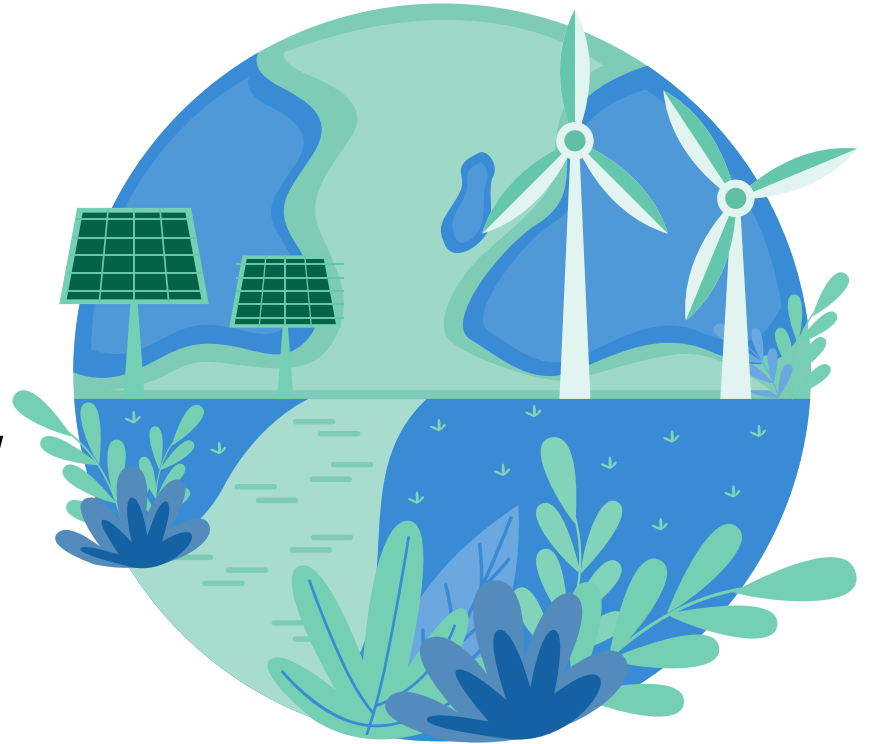


# Uniting for a Better Circular Economy

*Aneeta Zhou & Kelly Tang*



# Comparing Waste Diversion and Generation Garbage Vancouver Transfer Station (VTS)

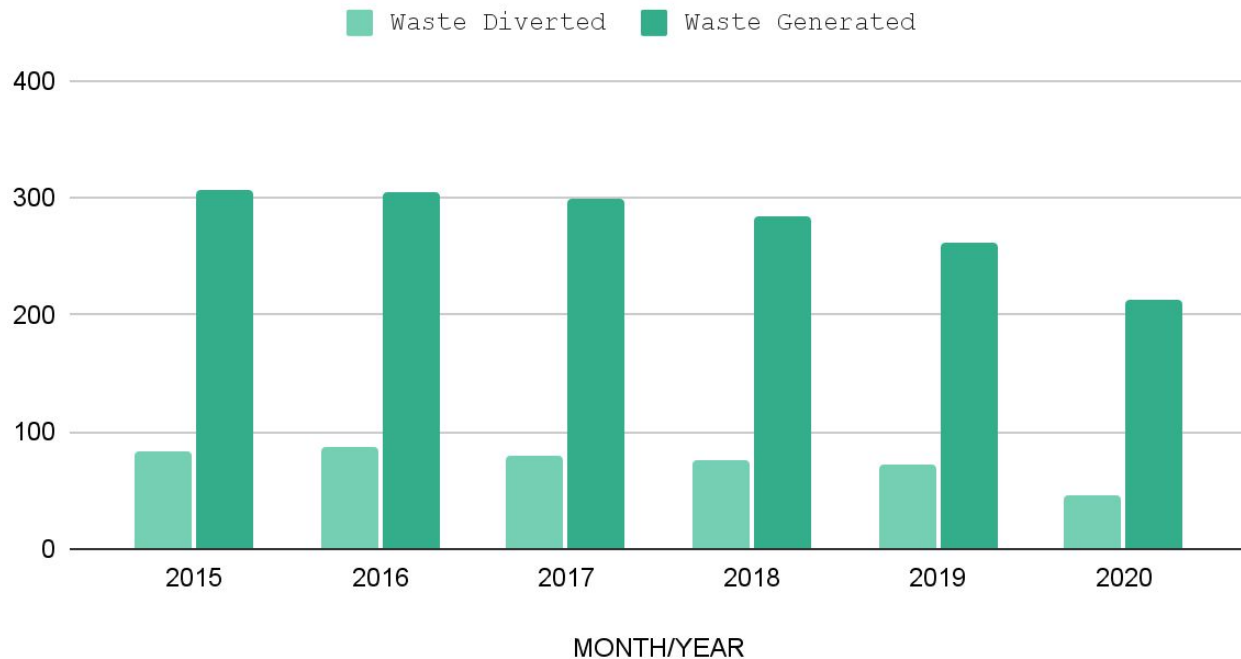
## TREND

Waste diversion has a slight decreasing trend.

## TREND

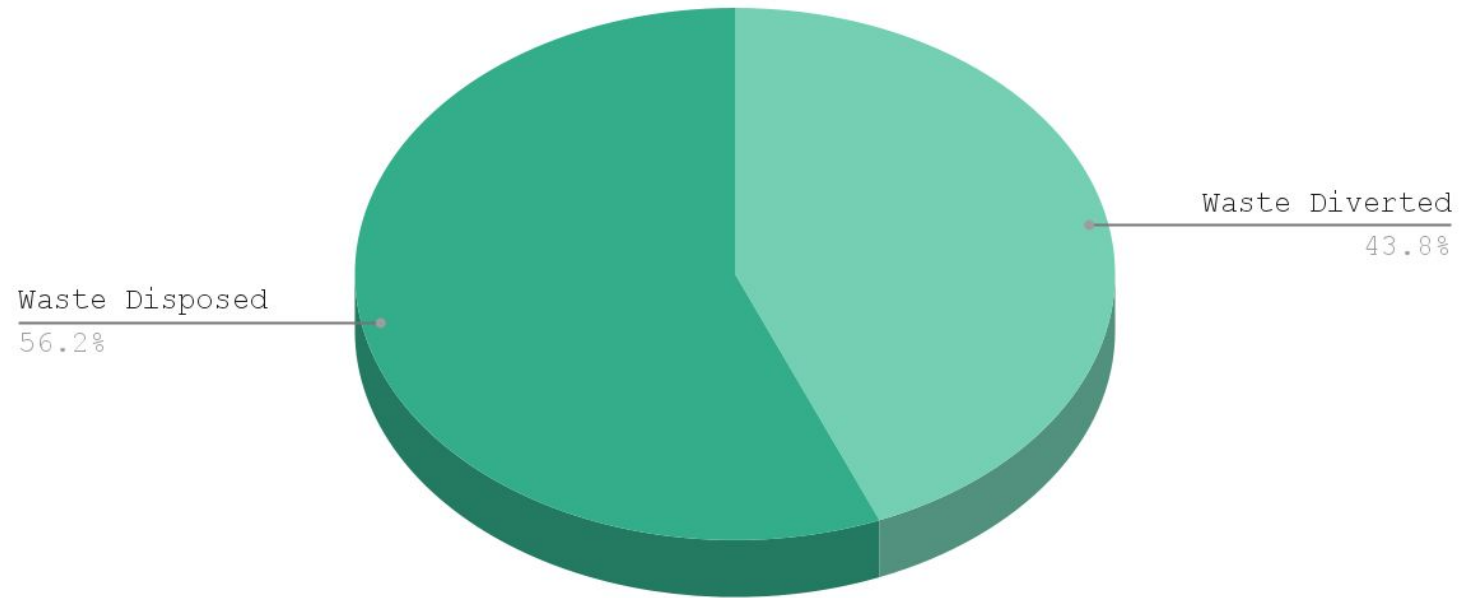
Waste generated is decreasing gradually over time. The goal is to have zero waste generation.

Waste Diverted and Waste Generated



# CORE PLUS ANCILLARY BUILDINGS (UBC)

Waste Disposed VS Waste Diverted

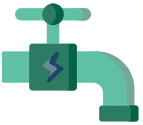


# OUR MISSION



## Unifying platform

Unifying existing infrastructure onto an easy-to-use app



## Student-led initiatives

UBC has so many initiatives that students don't know about



## Sustainability Network

Connecting students to resources and campus initiatives to grow the UBC community of like-minded and passionate individuals

# INCENTIVES

01



## App Launch

\$5 FoodHub  
Market giftcard  
with app download

02



## Point System

Bringing recyclable  
products to the market  
to receive points to  
redeem!

03



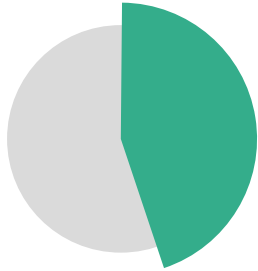
## Student Projects

Team forum space on  
app for students and  
clubs to collaborate

# WHY?



6%



**Recyclable &  
returnable containers**



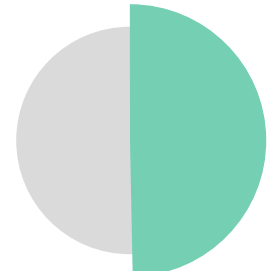
44%



**Organics**  
Food and compostable  
packaging



50%



**That's half the  
problem!**

# Future Expansion

